

ReadyPlanet

All-in-one Marketing Tech Platform

READYPLANET AT A GLANCE



19
YEARS EXPERIENCE

ReadyPlanet has been established since 2000



19,000
CLIENTS

More than 19,000 active clients from variety of industries



200+
EMPLOYEES

With our digital-age staffs, we can help you succeed in digital



24/7
CALL CENTER

We offer technical support 24 hrs to help you resolve any issue

ALL-IN-ONE Digital Marketing Platform

All necessary tools combined in one single platform.

Covering all stages of the digital customer journey. Easy to use at an affordable price.



ALL-IN-ONE Digital Marketing Platform



REACH

Reach your target group, raise awareness, create interests, and make them consider purchasing



CONVERT

Convert them into customers
Simplify the purchase process



RETAIN

Stay in touch with the current customers, create loyalty, make them purchase consistently and increase total sales

ReadyPlanet Marketing Platform


Online User

Brand Awareness &
Traffic Generation

Digital Presence & Conversion

CRM &
Loyalty Program


Loyalty
Customer

REACH
target audience



R-Dynamic



R-AdPro

CONVERT
into customers



R-Web



R-Widget



R-Shop



R-Booking

RETAIN
existing customers



R-CRM



R-Insights

ADD-ONS



Chatday



PointSpot



Shappy



R-DYNAMIC

Show automated personalized ads that contain products and services the visitor viewed on your site

HIGHLIGHT FEATURES

- Automatically create Facebook retargeting ads from website content
- Reach the correct people for each product
- Able to change daily budget at any time
- Retargeting period is adjustable

R-ADPRO

A professional service to help you increase effectiveness in online advertising with our specialist teams



Google



YouTube



Facebook



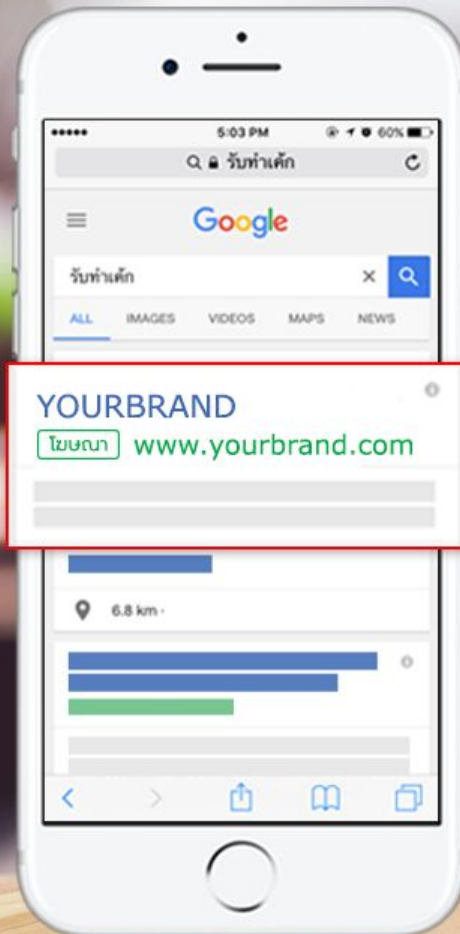
Instagram



Baidu



LINE



R-WEB

Build a beautiful and stunning website with easy DIY website platform

HIGHLIGHT FEATURES

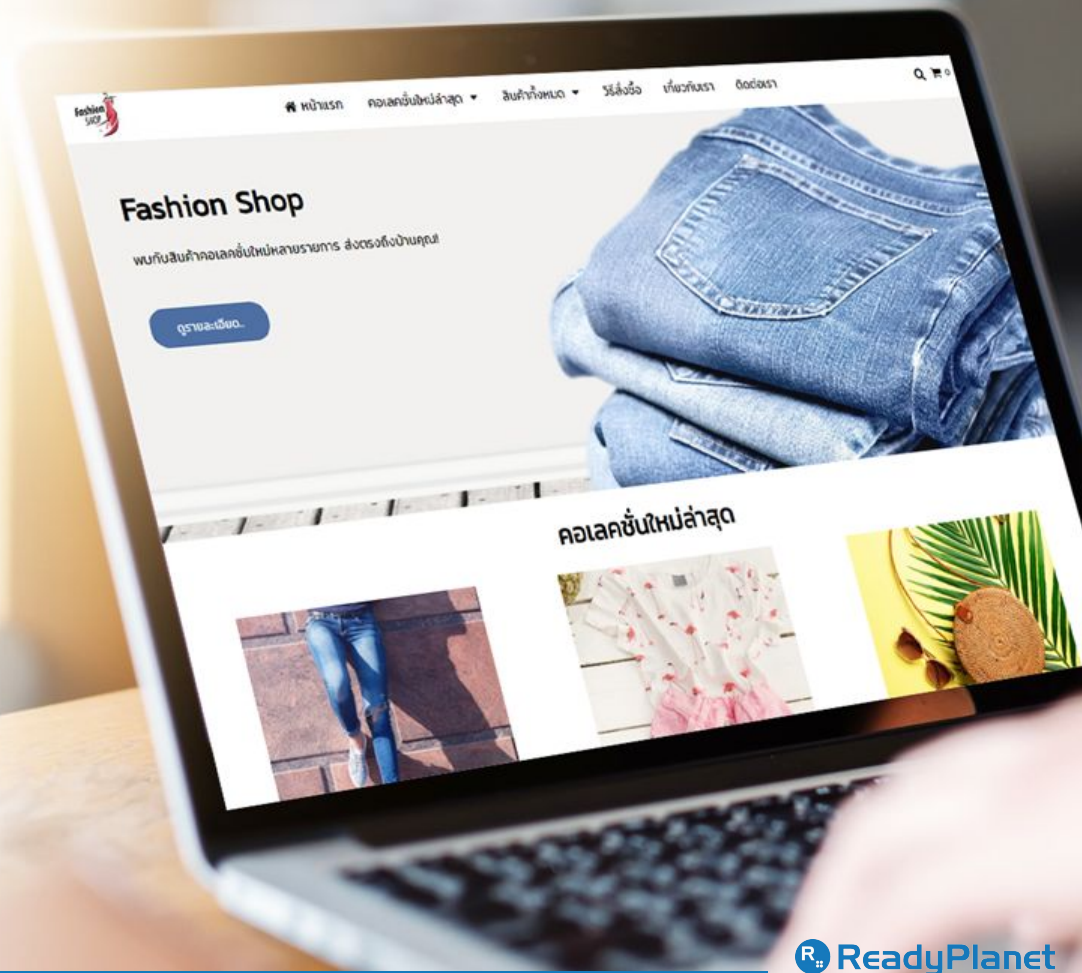
- Drag & drop technology
- Beautiful Smart Theme
- Ensure data security with SSL
- Able to preview & instantly go live
- Responsive for all devices
- SEO friendly

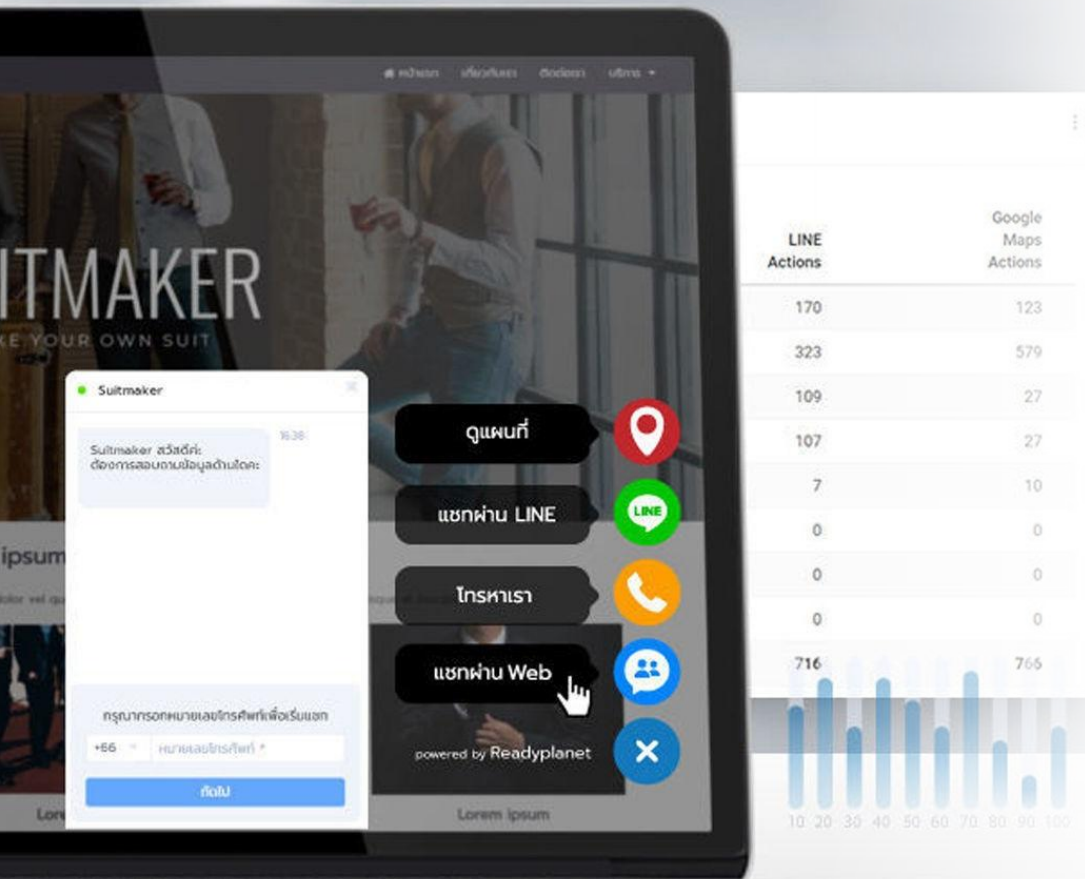
R-SHOP

Set up your online store in minutes
and operate a successful e-commerce
business

HIGHLIGHT FEATURES

- Accept orders with a secure shopping cart
- Order & inventory management
- Online payment gateway via PayPal & Omise
- Email notifications for orders





R-WIDGET

Consolidate all contact channels in a single button on website, make every communication easier and connect with your ads to track and measure performance

GET DEEP INSIGHTS OF YOUR ADS

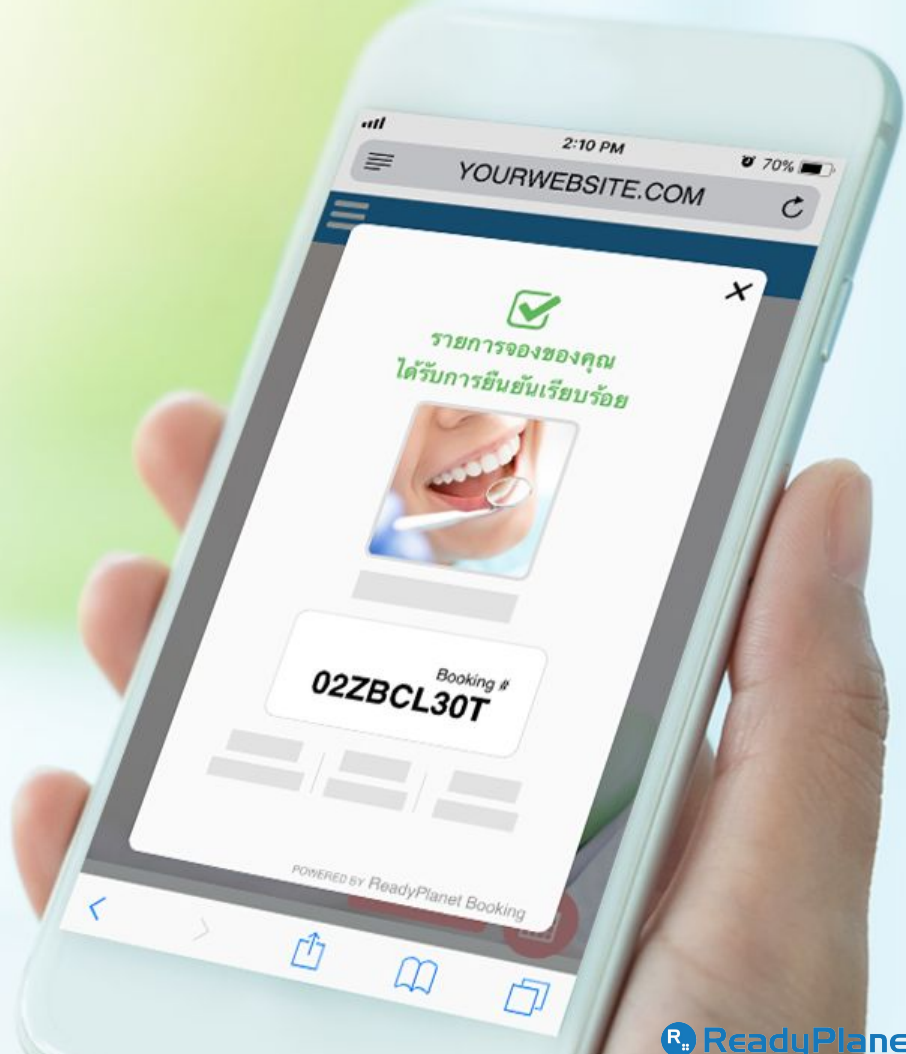
- The most popular contact method
- The campaign bringing the most traffic
- The keywords which efficiently convert leads to real customers
- Deliver feedback to your ads and improve ads performance

R-BOOKING

Drive more reservations on your website with online booking

HIGHLIGHT FEATURES

- Booking widget on website
- Manage booking lists in one place
- SMS and email notification for bookings
- Booking statistics report



R-CRM

All-in-one platform to manage your sales team, leads and sales pipeline

HIGHLIGHT FEATURES

- Lead management platform
- Daily report right to your inbox
- Lead statistics dashboard
- Connect with digital ads
- Widget for ads performance tracking
- Optimization tool for your ads

R-INSIGHTS

Providing useful and actionable insights about your business and customers to be used in business analysis and marketing

HIGHLIGHT FEATURES

- Ads performance report
- Search keyword performance report
- Sales report by campaign
- Export data to CSV file





ADD-ONS

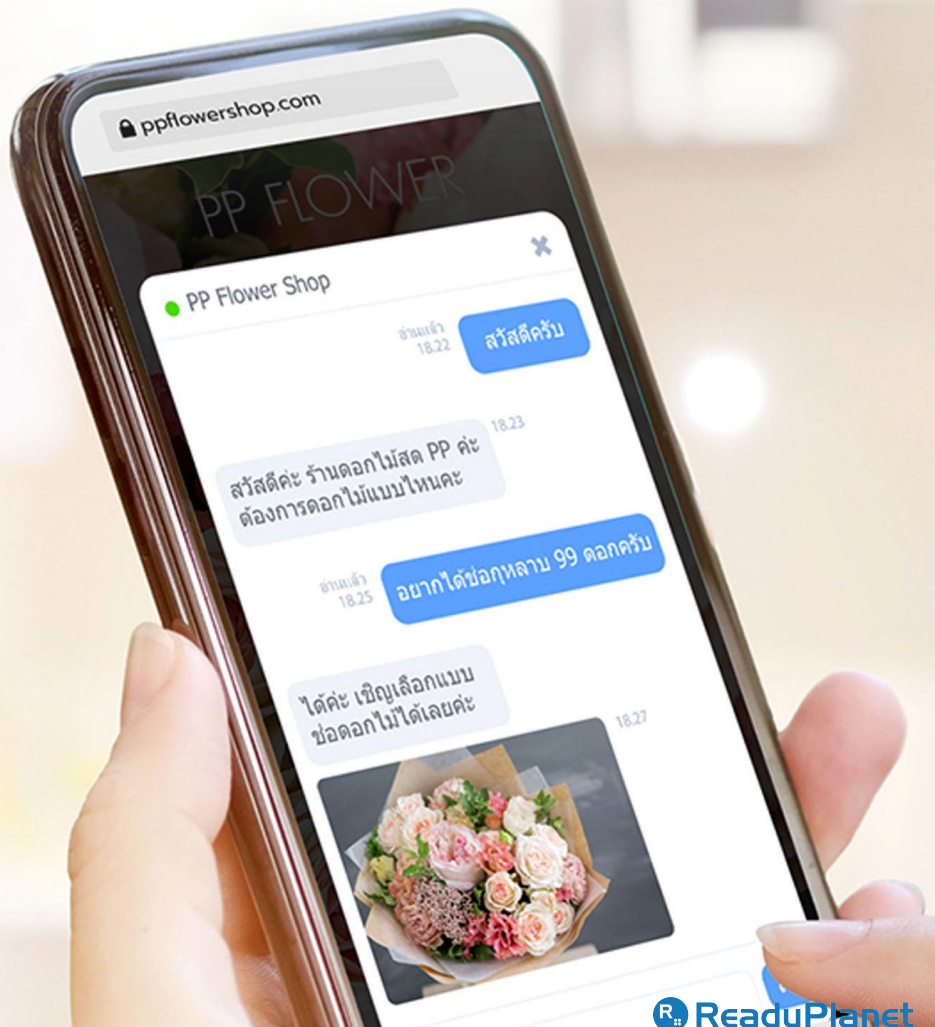
ReadyPlanet Marketing Platform

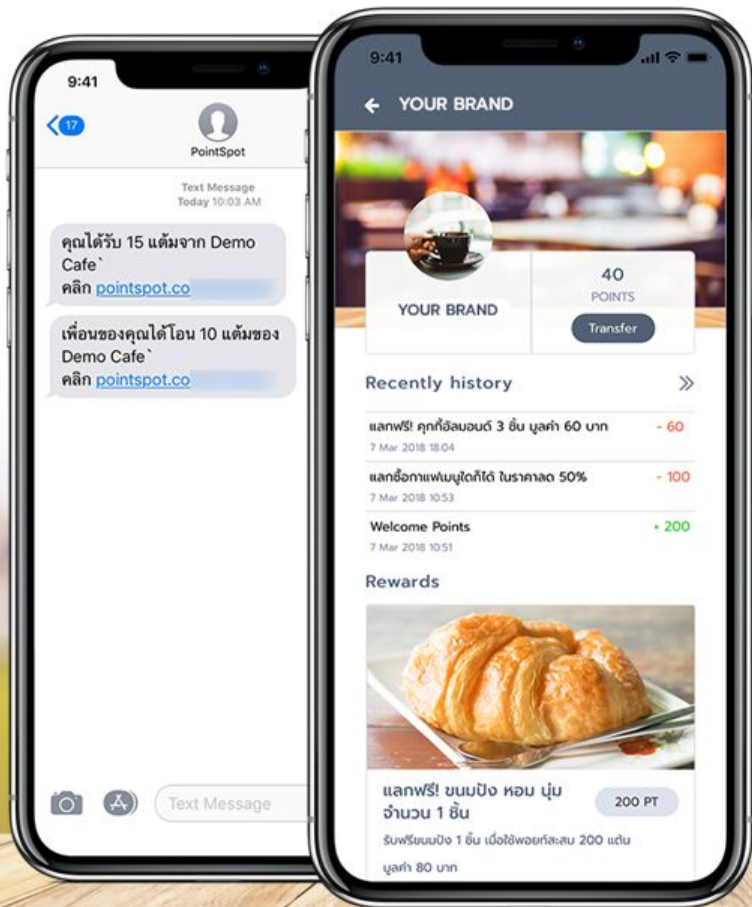
CHATDAY

Chat directly with your website visitors
and convert them to customers

HIGHLIGHT FEATURES

- Phone number verification to prevent spamming
- SMS notifications to keep your chat users connected even when they leave your website
- Easy drag-and-drop file transfer in the chat window
- Add the chat users to R-CRM to follow up later





POINTSPOT

Ready-to-use loyalty program with points and coupons designed specifically for our mobile world

HIGHLIGHT FEATURES

- Collect points with phone number
- Import points by Excel file
- Promotion coupon
- Statistical report

Shappy

A mobile app in your own brand for better engagement with your existing customers and members

HIGHLIGHT FEATURES

- Powerful CRM functionality
- Attractive magazine design
- Digital member card and point system
- In-app shopping & booking feature
- User friendly
- Compatible with iOS and Android





SUCCESS STORIES

OUR CLIENTS





TRUSTED QUALITY



ISO 27001:2003
Information Security Management System



Highest Customer Service Satisfaction by Google



Bai Po Business Awards
by Sasin



SMEs Excellence Awards
by TMA

CONTACT US

0 2016 6789

WWW.READYPLANET.COM

INFO@READYPLANET.COM

AIA CAPITAL CENTER, RATCHADAPHISEK, BANGKOK

